

General Elective Options for Public Relation Students

DSN2001 History of Design

Explore the many influences of graphic design from the invention of writing and alphabets to the present day computer revolution and its impact on contemporary design. You will learn the philosophies, methods, and techniques of the eras in design including the origins of printing and typography, Victorian and Art Nouveau, Modern Art and Post Modern design. The course involves online discussion and analysis of each of the eras.

ENV0002 Environmental Citizenship

Based on the general principles of national citizenship, environmental citizenship goes beyond national borders to emphasize global environmental rights and responsibilities - to focus on both conservation of and planned sustainable use of our planet's resources, as well as the recognition that environmental health is a prerequisite to human health. Environmental citizenship is a personal commitment to learning more about the environment and to taking responsible environmental action. This course is a journey into adopting attitudes and behaviours that foster global environmental responsibility.

FIN2300 Introduction to Personal Finance

This is a self study reading and research course. Students will receive directed reading assignments on the topics of saving, investment, life insurance, retirement, housing, credit, income taxes, disability insurance, and funding post-secondary education. Students are required to research these topics and critically evaluate the role of the financial service provider when implementing the consumer's plans.

GED5002 Victimology

An increased awareness of the ripple effect of crime has given rise to Victimology as a significant field of study. In this course, particular emphasis is given to victims of crime and its impact on their lives, their families, and on society. The history of victimology and the victims' movement, the nature and extent of victimization, its emerging theories and resulting legislation are traced. Victims' services, accessibility to services, rights of the victim, and the victim in the criminal justice system are examined. Students learn about crime in the workplace, schools, and campuses, and the importance of recognizing those at risk.

GED5004 Living Green

The need to lead healthy, environmentally conscious lives is becoming increasingly important. In this course students learn the practical knowledge and skills they require to explore current environmental challenges and identify personal plans for living in an environmentally responsible manner. Students learn the history and development of current environmental concerns, the environmental impact of our choices and behaviours and, finally, the strategies involved in living green.

GED5005 Greek Mythology

Greek Mythology introduces students to intriguing characters, important places, and famous myths of Classical Greece. By examining a variety of popular myths, students discover how the Ancient Greeks crafted narratives of gods, goddesses, monsters, and heroic figures to make sense of their lives and the world around them. Using examples from art, science, and industry, learners explore how these epic stories from oral tradition have evolved and endured to influence the intricate artistic and literary fabric of contemporary society.

GED5009 Digging into Ancestral Roots

In this general education course, students learn how science and technology can help them become amateur genealogists, tracing their family roots. They learn how scientists use DNA evidence to trace one's origins back to the beginning of humankind's existence, and to determine how contemporary individuals might be related to one another. They examine microfilm technology and computer databases that are used to store and retrieve data about their ancestors, data such as birth, death and marriage records, and land transactions. Through discussion forum activities and individual research, students use both microfilm and the computer to retrieve family records. They examine the privacy issues associated with putting one's family tree online. Finally, using commercial technology, they construct a four-generational family tree that is supported by genealogical evidence.

GED5200 Learning Disabilities, The Invisible Disability

This course is Web based. It introduces the field of learning disabilities by providing an historical overview, definitions, characteristics, and various models of the causes of learning disabilities. Students have an opportunity to learn about the impact a learning disability has on a person's day-to-day life and the strategies that may be used to compensate for it. Students experience a variety of on-line learning activities facilitated by an expert in the field of learning disabilities. Activities also include group work, independent research, reflection, and case studies. Course participants are encouraged to share personal experience and knowledge. Some experience in using the Internet and doing on-line searches is recommended.

GED5300 The Science of Everyday Life

Students will consider basic concepts from a number of scientific disciplines, such as biology, physics and chemistry. Through the examination of everyday occurrences the student will be introduced to scientific ways of thought and to the problem-solving methods used by scientists. A background in science and math is not required for this course.

GED6022 A Sense of Humour

This course leads the learner to an understanding of the development, use, and value of humour in Canadian visual and creative arts. Varieties of humour (e.g. irony, satire, farce) are positioned in the context of Canadian culture to enhance the learner's appreciation of humour and self-awareness.

GEN1001 Ethics: What's the Big Deal?

Some would say that "there is a hole in the moral ozone and it's getting bigger". This course is designed to examine and address the ethical challenges we face every day. It will assist students to clarify their own values and understand how these values impact the course of their lives. The course will provide students with a number of tools and decision making models to deal with personal and professional ethical dilemmas.

GEN1957 Science Fiction

This course examines Science Fiction (SF) as a genre of popular entertainment. Learners will explore the formal conventions and the history of the genre, will consume and analyze a representative range of Science Fiction, and will strive to heighten their critical appreciation of the role and place of science fiction in society. Learners will also have an opportunity to create their own piece of science fiction.

GEN2003 Healthy Lifestyle

Through self -evaluation, weekly journals, research and hands on exercises students will gain the knowledge and skills necessary to lead a healthy lifestyle.

GEN2007 Community Services

In this course, the student will be exposed to and will learn first hand the importance of volunteer service organizations and community programs offered by local agencies. The student will learn how a community program works and will contribute to such a program by volunteering for that agency. This course will offer the student the opportunity to become familiar with the diversity of the community and discover how community programs are organized.

GEN2009 Geology of the Ottawa Area

This online general education course, with no prerequisite geological background, will lead students back through the record of time. Moving first by centuries, then millennia, taking time in ever increasing bites until the origin of the planet is discussed. A digital photo library will explore local sites of interest which reveal the principles of geology. The building blocks of rocks, from minerals to atoms, will be explained with a minimum of jargon using only the key words necessary to unlock the world of science. Learners will develop the ability to appreciate the genesis of mountains, and speculate intelligently on the age and mineralogy of a pebble from their shoe. The dynamics of the ever-shifting continents and their impact upon the Ottawa area will be explored.

HIS2000 Good Times and Bad - 70 Years in the Life of Canada

During the 70 years from 1897 to 1967, Canadians experienced times of prosperity and progress as well as periods of depression and war. There were times of optimism and moments of crisis. Through it all we have built a nation and contributed across the world. This course explores the political framework of Canada, recurring social issues and the place of Canada in the world.

LIB1982 Reading for Recreation

Students will examine the appeal of different genres of fiction commonly read for fun and recreation. Genres will include mainstream fiction, romance, fantasy, science fiction, horror, westerns and adventure novels. Students will examine the history and classics of each genre and weekly exercises will emphasize currently available fiction

PSI1702 Government of Canada

Government of Canada is designed to foster students' awareness and understanding of the Canadian government and in turn, its impact on them as citizens and community members. Students explore the history, structure, politics, and positioning of all levels of government local, national and international- within both domestic and international contexts.

SOC2003 Understanding Human Sexuality

This course provides an interdisciplinary introduction to the study of human sexuality. It examines the basic understanding of human sexuality through an investigation of history, culture, physiology, sexual development, sexual behaviours, sexually transmitted diseases, attitudes, sex, deviance, and sexual relationships.

PSI0003 Globalization and Sustainability

The rapid growth of the global economy raises fundamental questions: How does trade and politics affect development and the environment? What are the effects of free trade and the rise of multi-national corporations on local cultures? What are the effects of the 'clash of cultures' produced by international travel, migration, and new social, collaborative technologies that send film, books, television, music, and other 'proprietary' content spinning around the world instantly? Is globalization environmentally sustainable? This course is designed to examine these and other questions and to provide students with the skills to analyze the day-to-day choices raised by globalization in an increasingly interconnected world.